



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 172644
Inv Date 8/26/2012
Terms Net 30
Contract 47226
Bill Type Standard
Period 7/30/2012 - 8/26/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand EST 1549 OFA SKED C 8/4-8/17 (27045)
Acct Types Local/Political Candidate Agency
Est/Headline 1549/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:44PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Per week (1),Mo,Tu,We,Th,Fr	08/13/12 6:20AM (Mo)	00:30	7 News Today in New England	OFA12D088H	\$1000.00	
2.0	SPOT	6:30AM- 7:00AM	Per week (1),Mo,Tu,We,Th,Fr	08/15/12 6:39AM (We)	00:30	7 News Today in New England	OFA12D087H	\$1000.00	
3.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/14/12 7:58AM (Tu)	00:30	Today Show	OFA12D087H	\$1500.00	
3.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/15/12 6:59AM (We)	00:30	Today Show	OFA12D087H	\$1500.00	
3.0	SPOT	7:00AM- 8:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/17/12 7:28AM (Fr)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/14/12 8:57AM (Tu)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/15/12 8:43AM (We)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Per week (3),Mo,Tu,We,Th,Fr	08/17/12 8:27AM (Fr)	00:30	Today Show	OFA12D087H	\$1500.00	
5.0	SPOT	9:00AM- 9:30AM	Per week (1),Mo,Tu,We,Th,Fr	08/17/12 9:13AM (Fr)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
6.0	SPOT	9:30AM-10:00AM	Per week (1),Mo,Tu,We,Th,Fr	08/16/12 9:42AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
7.0	SPOT	9:00AM- 9:30AM	Per week (1),Mo,Tu,We,Th,Fr	08/09/12 9:26AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D088H	\$500.00	
8.0	SPOT	9:30AM-10:00AM	Per week (1),Mo,Tu,We,Th,Fr	08/09/12 9:59AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D088H	\$500.00	
9.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/13/12 10:59AM (Mo)	00:30	Today Show	OFA12D088H	\$400.00	
9.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/15/12 10:50AM (We)	00:30	Today Show	OFA12D087H	\$400.00	
10.0	SPOT	11:00AM-12:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/14/12 11:27AM (Tu)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
10.0	SPOT	11:00AM-12:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/17/12 11:59AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
11.0	SPOT	12:00PM-12:30PM	Per week (1),Mo,Tu,We,Th,Fr	08/14/12 12:19PM (Tu)	00:30	7 News at Noon	OFA12D087H	\$500.00	
12.0	SPOT	12:30PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/13/12 12:29PM (Mo)	00:30	7 News at Noon	OFA12D088H	\$500.00	
12.0	SPOT	12:30PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/15/12 12:28PM (We)	00:30	7 News at Noon	OFA12D087H	\$500.00	
13.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/14/12 1:30PM (Tu)	00:30	Days of our Lives	OFA12D087H	\$500.00	
13.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/16/12 1:43PM (Th)	00:30	Days of our Lives	OFA12D087H	\$500.00	
13.0	SPOT	1:00PM- 2:00PM	Per week (3),Mo,Tu,We,Th,Fr	08/17/12 1:46PM (Fr)	00:30	Days of our Lives	OFA12D087H	\$500.00	
14.0	SPOT	2:00PM- 3:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/13/12 2:58PM (Mo)	00:30	DOCTORS Episode: 4151	OFA12D088H	\$400.00	
14.0	SPOT	2:00PM- 3:00PM	Per week (2),Mo,Tu,We,Th,Fr	08/14/12 2:58PM (Tu)	00:30	DOCTORS Episode: 4139	OFA12D087H	\$400.00	
15.0	SPOT	3:00PM- 3:30PM	Per week (1),Mo,Tu,We,Th,Fr	08/16/12 3:28PM (Th)	00:30	Family Feud Episode: 11154	OFA12D087H	\$400.00	
16.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo,Tu,We,Th,Fr	08/15/12 3:45PM (We)	00:30	Family Feud Episode: 11058	OFA12D087H	\$400.00	
17.1	SPOT	7:00PM- 7:30PM	Per week (4),Mo,Tu,We,Th,Fr	08/14/12 7:26PM (Tu)	00:30	Access Hollywood Episode: 4157	OFA12D087H	\$1500.00	
17.1	SPOT	7:00PM- 7:30PM	Per week (4),Mo,Tu,We,Th,Fr	08/15/12 7:11PM (We)	00:30	Access Hollywood Episode: 4158	OFA12D087H	\$1500.00	
17.1	SPOT	7:00PM- 7:30PM	Per week (4),Mo,Tu,We,Th,Fr	08/16/12 7:10PM (Th)	00:30	Access Hollywood Episode: 4159	OFA12D087H	\$1500.00	
17.1	SPOT	7:00PM- 7:30PM	Per week (4),Mo,Tu,We,Th,Fr	08/17/12 7:12PM (Fr)	00:30	Access Hollywood Episode: 4160	OFA12D087H	\$1500.00	
18.0	SPOT	7:00PM- 7:30PM	Per week (3),Mo,Tu,We,Th,Fr	08/07/12 7:19PM (Tu)	00:30	EXTRA Episode: 18290	OFA12D088H	\$1500.00	
18.0	SPOT	7:00PM- 7:30PM	Per week (3),Mo,Tu,We,Th,Fr	08/08/12 7:00PM (We)	00:30	NBC Nightly News	OFA12D088H	\$1500.00	
18.0	SPOT	7:00PM- 7:30PM	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 7:19PM (Th)	00:30	EXTRA Episode: 18292	OFA12D088H	\$1500.00	
19.1	SPOT	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/13/12 7:49PM (Mo)	00:30	EXTRA	OFA12D088H	\$1800.00	
19.1	SPOT	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/14/12 7:54PM (Tu)	00:30	EXTRA Episode: 18296	OFA12D087H	\$1800.00	
19.1	SPOT	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/16/12 7:55PM (Th)	00:30	EXTRA Episode: 18298	OFA12D087H	\$1800.00	
19.1	SPOT	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/17/12 7:42PM (Fr)	00:30	EXTRA Episode: 18299	OFA12D087H	\$1800.00	
20.0	SPOT	8:00AM- 9:00AM	Per week (1),Sa	08/18/12 8:41AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D087H	\$750.00	
21.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	08/19/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12D087H	\$750.00	



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Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 172644
Inv Date 8/26/2012
Terms Net 30
Contract 47226
Bill Type Standard
Period 7/30/2012 - 8/26/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand EST 1549 OFA SKED C 8/4-8/17 (27045)
Acct Types Local/Political Candidate Agency
Est/Headline 1549/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/27/2012 4:31:44PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.1	SPOT	9:00PM-SAVING HO	Per week (1),Th	08/16/12 9:15PM (Th)	00:30	SAVING HOPE	OFA12D087H	\$4000.00	
23.1	Olympics	10:00AM-OLYMPICS	Per week (3),Tu,Th	08/07/12 12:55PM (Tu)	00:30	OLYMPICS DAYTIME	OFA12D088H	\$800.00	
23.1	Olympics	10:00AM-OLYMPICS	Per week (3),Tu,Th	08/07/12 4:43PM (Tu)	00:30	OLYMPICS DAYTIME	OFA12D088H	\$800.00	
23.1	Olympics	10:00AM-OLYMPICS	Per week (3),Tu,Th	08/09/12 11:00AM (Th)	00:30	OLYMPICS DAYTIME	OFA12D088H	\$800.00	
24.1	SPOT	6:00AM- 9:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/07/12 6:13AM (Tu)	00:30	7 News Today in New England	OFA12D088H	\$2000.00	
24.1	SPOT	6:00AM- 9:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/08/12 6:42AM (We)	00:30	7 News Today in New England	OFA12D088H	\$2000.00	
25.1	SPOT	5:00AM- 5:30AM	Per week (2),Mo,Tu,We,Th,Fr	08/07/12 5:27AM (Tu)	00:30	7 News Today in New England	OFA12D088H	\$400.00	
25.1	SPOT	5:00AM- 5:30AM	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 5:20AM (Fr)	00:30	7 News Today in New England	OFA12D088H	\$400.00	
26.1	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/09/12 5:43AM (Th)	00:30	7 News Today in New England	OFA12D088H	\$400.00	
26.1	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 5:42AM (Fr)	00:30	7 News Today in New England	OFA12D088H	\$400.00	
27.1	OZ	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/07/12 7:45PM (Tu)	00:30	OLYMPIC ZONE	OFA12D088H	\$2000.00	
27.1	OZ	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/08/12 7:59PM (We)	00:30	OLYMPICS PRIME TIME	OFA12D088H	\$2000.00	
27.1	OZ	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/09/12 7:54PM (Th)	00:30	OLYMPIC ZONE	OFA12D088H	\$2000.00	
27.1	OZ	7:30PM- 8:00PM	Per week (4),Mo,Tu,We,Th,Fr	08/10/12 7:43PM (Fr)	00:30	OLYMPIC ZONE	OFA12D088H	\$2000.00	
28.1	Olympics	12:35AM- 1:35AM	Per week (1),Mo,Tu,We,Th,Fr	08/10/12 12:58AM (Fr)	00:30	OLYMPICS LATE NIGHT	OFA12D088H	\$1200.00	
29.1	SPOT	7:00PM- 7:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/08/12 7:26PM (We)	00:30	EXTRA Episode: 18291	OFA12D088H	\$1500.00	
29.1	SPOT	7:00PM- 7:30PM	Per week (2),Mo,Tu,We,Th,Fr	08/10/12 7:13PM (Fr)	00:30	EXTRA Episode: 18293	OFA12D088H	\$1500.00	
30.0	SPOT	7:58PM- 9:00PM	Per week (1),Th	08/16/12 8:19PM (Th)	00:30	The Office	OFA12D087H	\$3500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$66,100.00	Total Spots	57
Commission	(\$9,915.00)		
Net Total	\$56,185.00		